



## March Report of Mobile Games Software Industry 2010

By Brothersoft. com

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## Research Overviews



### Research Objectives:

Determine the trends of mobile games development.  
Provide valuable records for mobile games publishers.



### Methodology:

Records Statistics



### Research Subjects:

10 mobile games categories, More than 4500 mobile games and 1703 mobile games publishers



### Records Collection Period:

March 1, 2010---- March 30, 2010



### Research Results:

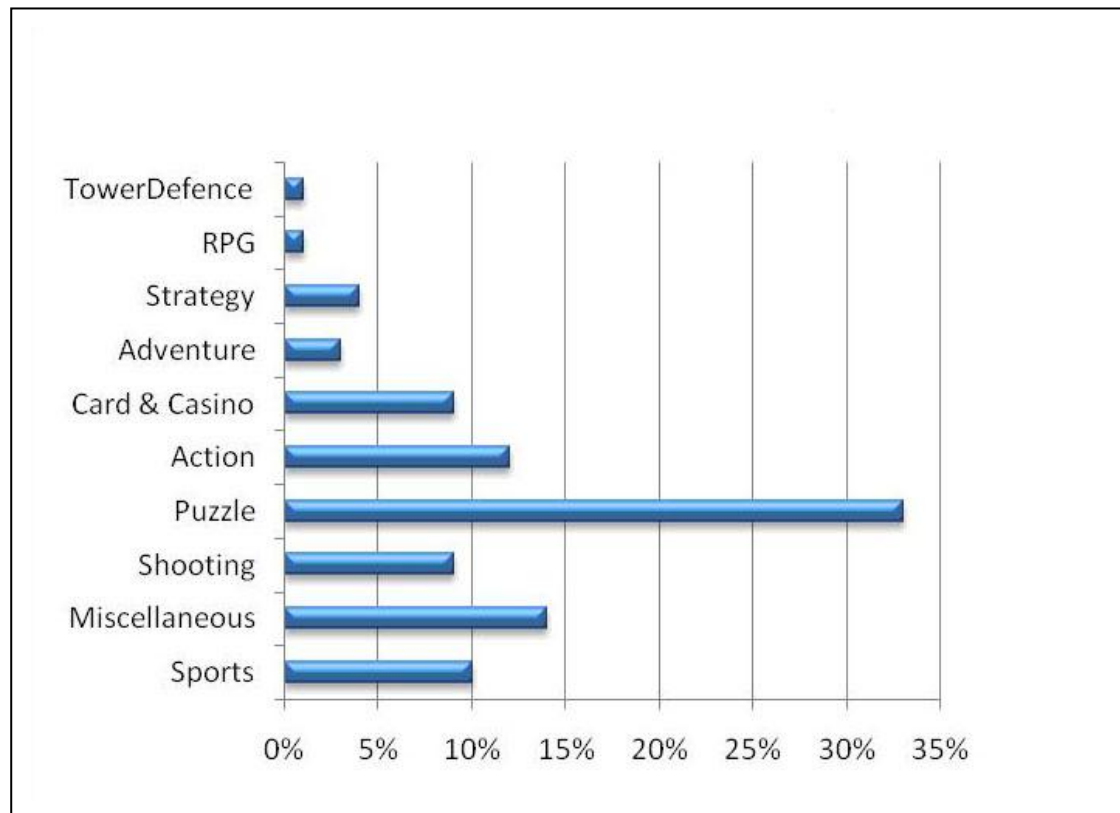
The most popular mobile games is Sport games.  
Puzzle games occupy about 33% of the total mobile games quantity.  
57 Mobile Games Publishers own more than 10 Mobile games software

## Quantity Differences

According to the total quantity of each mobile game on March, Brothersoft gives the following detail proportion record.

- ✧ Puzzle games occupy about 33% of the total mobile games quantity.
- ✧ Miscellaneous games occupy about 14% of the total mobile games quantity.
- ✧ Action games occupy about 12% of the total mobile games quantity.
- ✧ Among all the 10 categories, Tower Defence and RPG only take 2% of the total mobile games quantity.

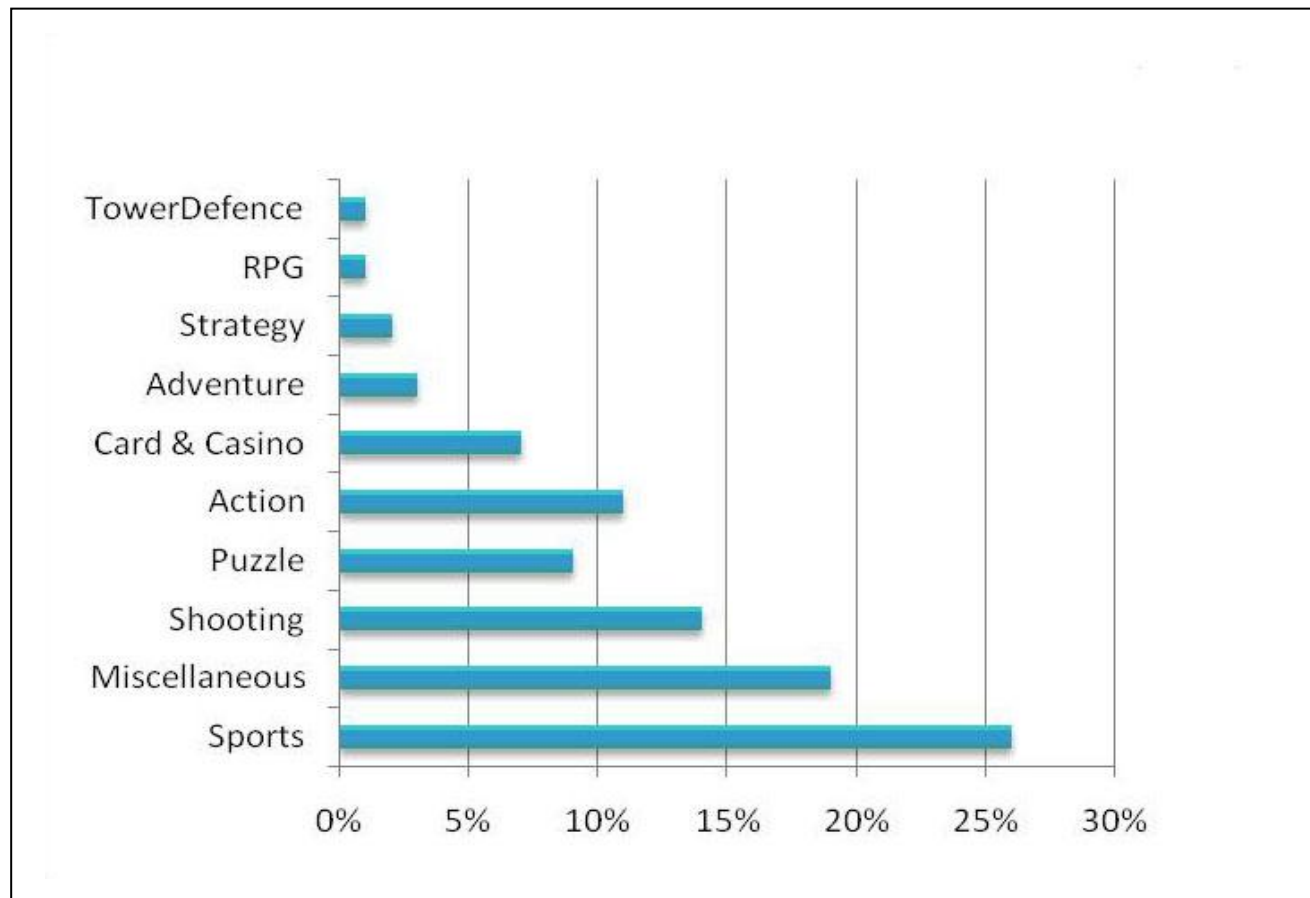
### The Quantity Percentage of Each Mobile Games category on March



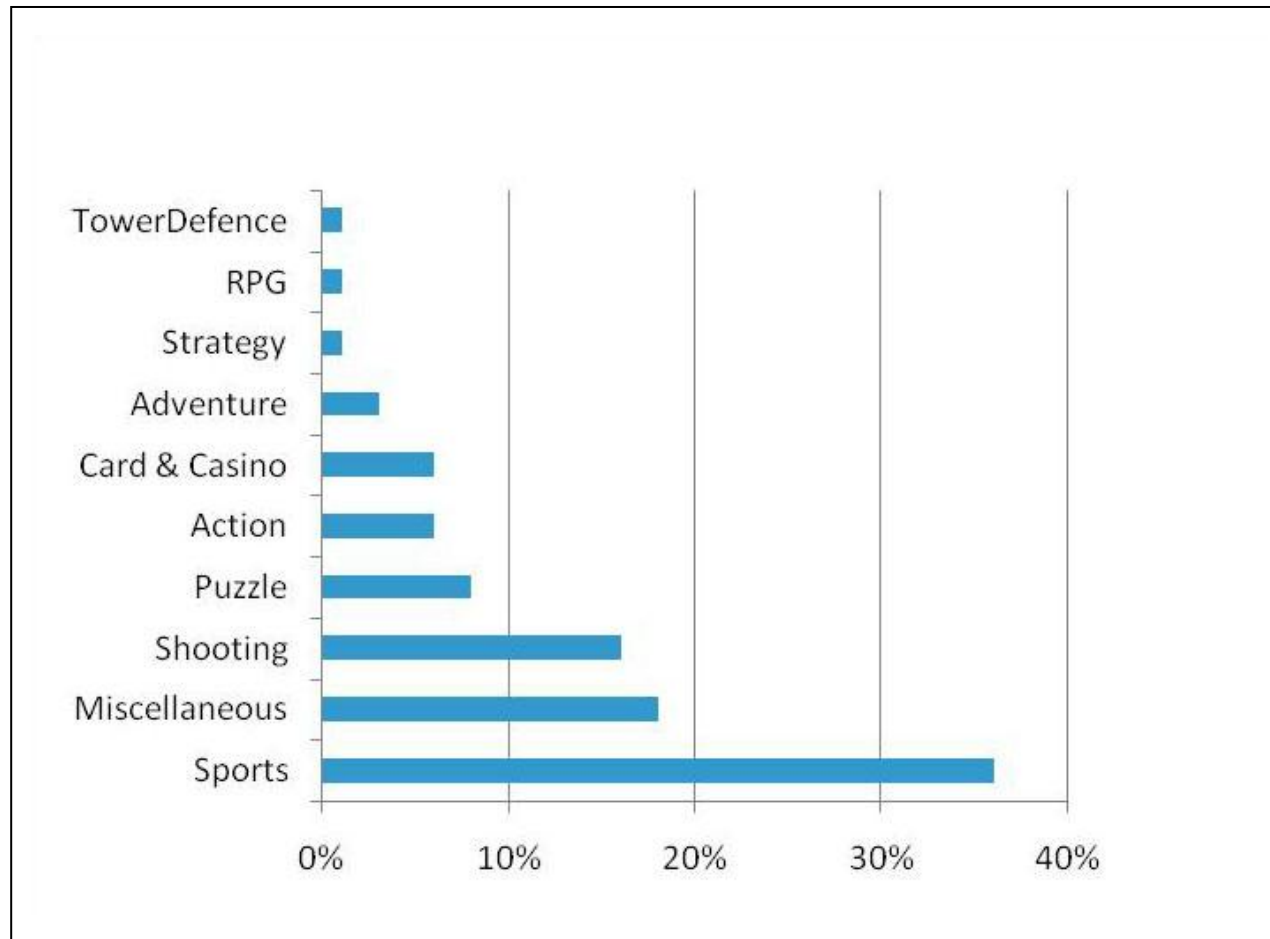
## Download Preferences

According to the total download quantity of each mobile game on March, the most popular mobile games is Sport games, not the one with largest quantity.

### Download Quantity Percentage of Each Mobile Games category on the first week of March



Download Quantity Percentage of Each Mobile Games category on the last week of March

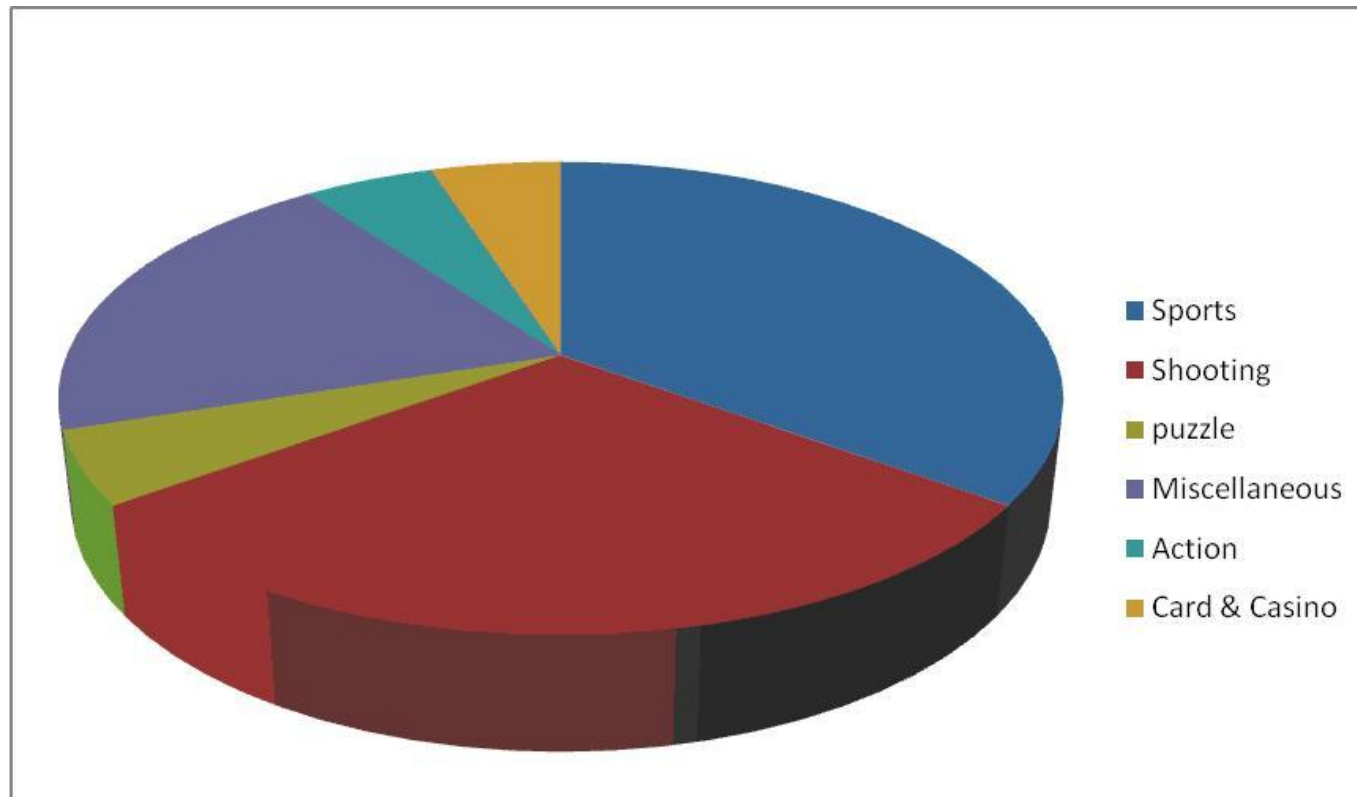


## Most Popular mobile games-- Top 20

<a href="#">Cricket</a>	Free
<a href="#">SexXonix</a>	\$5.30
<a href="#">Air Fightter</a>	Free
<a href="#">Wicked Racing</a>	Free
<a href="#">SkyWarriors</a>	Free
<a href="#">Chess</a>	Free
<a href="#">Mobile Cobra Strike</a>	Free
<a href="#">Underground Racer</a>	Free
<a href="#">Moblyng Mobile Games Strip Video Poker</a>	Free
<a href="#">SameColors</a>	Free
<a href="#">3D Real Kamasutra - Weekend</a>	\$1.99
<a href="#">360 Speed</a>	Free
<a href="#">ASSAULT TEAM 3D</a>	Free
<a href="#">Sexy Asian YKK 2</a>	Free
<a href="#">3D Real Kamasutra - Office</a>	\$1.99
<a href="#">Euro Football</a>	
<a href="#">Return1945</a>	\$0.99
<a href="#">4x4 Extreme Rally 2006</a>	Free
<a href="#">Journey to the Center of the Earth Lite</a>	\$0.99
<a href="#">Shoot Em Up</a>	Free
<a href="#">Micro Counter Strike</a>	Free

## Categories of Most Popular mobile games-- Top 20

Among the Top 20 mobile games, Sport games takes 7 seats, Shooting games takes 6 seats, Miscellaneous games takes 4 seats, Puzzle, Action and Card & Casino take 1 seat each.



## Mobile Games Publisher Analysis

### Top Three Mobile Games Publishers

As the world's first ad-supported consumer based mobile content provider spearheading the evolution of a free mobile content based social network across Mobile platforms, Hovr Inc ranks to No.1 of the Top Three Mobile Games Publishers with 187 Mobile games software. Astraware Limited specializes in software for Apple iPhone, Android OS, Microsoft Windows Mobile and BlackBerry smartphones, get the second place with its 71 Mobile games software. The Russian mobile games developer and publisher HeroCraft ranks to the third with its 70 Mobile games software.

- ✧ 57 Mobile Games Publishers including the above Top Three Mobile Games Publishers own more than 10 Mobile games software.
- ✧ 109 Mobile Games Publishers own more than 5 Mobile games software.

## Top 15 Most Popular games in Each Category

### Top 15 Most Popular Card & Casino Games

Rank	Application
1	Moblyng Mobile Games Strip Video Poker
2	Strip Poker Pro Mobile - Abby
3	SexyPoker
4	Aim n' Strip
5	MobileJokes 3 (A)
6	GigaSlot
7	Texas No-Limit Holdem Poker
8	Strip Poker Pro
9	Android Solitaire
10	SexyBlackjack
11	Mermaid Poker - Texas Hold Em
12	Solitaire
13	Mau Mau
14	MobiPoker
15	Hold 'em Evaluator

### Top 15 Most Popular TowerDefence Games

Rank	Application
1	Tower Wars
2	Machines at War
3	Cartoon Wars
4	VillageDefender
5	Fieldrunners
6	Nemix
7	Bubble Defense
8	CityDefense_Demo
9	Robo Defense
10	Self Defense
11	Azgard Defence
12	Castle Frenzy
13	Plox! Tower Defense lite
14	Tower Wars - Time Guardian
15	Crystallight

## Top 15 Most Popular games in Each Category

### Top 15 Most Popular Action Games

Rank	Application
1	MadFighters
2	Doodle Jump
3	Yokiyo
4	Galaxy On Fire 2
5	Swords of Fury
6	The Shadow
7	Viki Vans
8	Secret of Maya
9	Ninja Fighter
10	DagazEhwaz
11	Ninja Strike
12	Fighting GoGoGo
13	MonsterLand
14	Marv the Miner2
15	Easter Nightmare

### Top 15 Most Popular Adventure Games

Rank	Application
1	Journey to the Center of the Earth Lite
2	The Legend of Hero
3	Tibia ME
4	Sigmore Mines
5	Garfield 2 - Royal Advernture
6	The last battle
7	Psiloc Rons Adventure
8	NoWhere
9	Super Mario Jump
10	Paid to Kill
11	Darkest Fear
12	Darkest Fear 3 : Nightmare
13	Crimsonland Mobile Massacre
14	PowerBabe - Flirt Club
15	Darkest Fear 2 : Grim Oak

## Top 15 Most Popular games in Each Category

### Top 15 Most Popular Puzzle Games

Rank	Application
1	SameColors
2	Touch Puzzle
3	Q-SexyPuzzle
4	Moblyng Mobile Games Hangman
5	Jetris (Tetris game)
6	Wordsnake AD
7	Sameness
8	Classic MiniGames
9	MagicCrystals
10	PinBall
11	Islamic Puzzle
12	Bikini Balls 2 CE
13	Funny Bubbles
14	Pipes
15	TicTacToe in qeep

### Top 15 Most Popular Shooting Games

Rank	Application
1	Air Fightter
2	SkyWarriors
3	Mobile Cobra Strike
4	ASSAULT TEAM 3D
5	Return1945
6	Shoot Em Up
7	Micro Counter Strike
8	Helicopter game
9	3D Anti-terrorist action
10	Total Air Mayhem
11	Sky Force
12	Tank Ace 1944
13	TomcatDogfight
14	Chicken Kickin Game
15	CovertOps3D

## Top 15 Most Popular games in Each Category

### Top 15 Most Popular Sports Games

Rank	Application
1	Cricket
2	Wicked Racing
3	Chess
4	Underground Racer
5	360 Speed
6	Euro Football
7	4x4 Extreme Rally 2006
8	Bowling Superstars
9	BasketballZone
10	Sportbikes Unlimited
11	College Basketball
12	4x4 Monster Trucks
13	MicroPool 2007
14	Formula Extreme
15	Cricket 3D

### Top 15 Most Popular Strategy Games

Rank	Application
1	Art Of War
2	Air Traffic Controller
3	Call Girl Manager
4	Beauty Center
5	TigerArmy
6	Age Of Empires
7	Tankzors Deluxe
8	Battleground 2007
9	Battleships Game
10	Burger Empire
11	A Brief History of Rome
12	1942: Deadly Desert
13	Hollywood Star
14	Mafia Wars by Zynga
15	1941: Frozen Front

## Top 15 Most Popular games in Each Category

### Top 15 Most Popular RPG Games

Rank	Application
1	Gedda-Headz
2	Frost Legend
3	Stranger Craft 1
4	GHOST HUNTER RPG
5	Shadow of Legend
6	Legacy
7	Age of Heroes
8	Legends of Lore Episode
9	Fantasy Worlds: Rhynn
10	Algaddon
11	Gladiator Manager
12	DungeonsOfHack
13	Pocket Diablo
14	Soul Power
15	VirtualChick

### Top 15 Most Popular Miscellaneous Games

Rank	Application
1	SexXonix
2	3D Real Kamasutra - Weekend
3	Sexy Asian YKK 2
4	3D Real Kamasutra - Office
5	IQ Sex Worm Full French
6	SexyWall
7	Erotic Asian YKK - AV Series
8	Arcades'n'Beauties
9	Girls adult game
10	EA Mobile
11	Moblyng Mobile Games Strip Hangman
12	SexyRemember
13	Erotic Galaxy 2
14	Tease4 EROTIC/EXPLICIT Adult Game
15	Papaya Farm

## About Brothersoft & Mobile Channel

### Brothersoft:

Brothersoft is a leading download sites in the world for free software downloads and shareware sales. Founded in 2002, Brothersoft now offers biggest collection of software programs for Windows, Mac, Mobile and free games downloads as well. Brothersoft is available in English, Japanese, German, French and Spanish. Brothersoft's expertise in the software business can help vendors increase their visibility on the Internet, maximize product sales and distribution.

### Mobile Channel:

As the second mobile cross platform app store with more than 5,000,000 monthly downloads, the Mobile Channel of Brothersoft is dedicated to provide best software download and using service for users. It owns more than 50,000 software covering 7 platform and over 2000 Mobile Phone, the Mobile Channel of BrotherSoft is growing to one of the most comprehensive sources for mobile software downloads.

More information can be found on the official website, at [www.brothersoft.com](http://www.brothersoft.com) and you are welcomed to follow us on Twitter, at <http://brothersoft.us/twitter>, or join our Facebook network, at <http://brothersoft.us/facebook>.